

Deck the Halls



Each November, the gallery of Blue Ridge Arts Council is transformed into a holiday wonderland. Deck the Halls has proven to be a tremendous success over the past 16 years. Hundreds of volunteers participate in this event each year by artistically decorating artificial trees and wreaths inspired by clever themes

such as “Owl Be Home for Christmas” and “Silver Splendor.” Last year we had over 100 items, including trees, wreaths, and silent auction baskets netting over \$14,000 for our programs.

Premier Gala & Auction

Friday, November 22, 2019 (New Timeline!)

Doors Open at 6:30pm

Tree & Wreath Sales Begin at 7pm

Live Auction Begins at 7:45pm

Silent Auction Concludes at 8:30pm

\$20 admission—holiday festive buffet catered by The Apple House & Shenandoah Valley Golf Club

Kick-off the holiday season in style! This is your first opportunity to purchase that special item for your holiday home or business. The event also features live auction and silent auction gift baskets. Attire for the evening is holiday festive. **Decorators receive a complimentary ticket to this event**

Holly Jolly Saturday

Saturday, November 23, 2019

Tree Sales and Santa 11am-2pm

Featuring visits with Santa and fun holiday entertainment and activities for the whole family! Remaining trees and wreaths are available for sale.



Guidelines for Decorating

- Trees sizes: Pre-lit 3 foot and 4 foot
Wreath sizes: 24 inch
- Trees and wreaths may be picked up at BRAC beginning **October 21 & 22, 2019, from 12p—3pm**. Please contact BRAC if other arrangements need to be made.
- Decorators are invited to use their imaginations! Decorators will supply all decorations and inspirations needed for their trees or wreaths. The decorated items will be donated to BRAC to support ongoing programs. BRAC encourages all to choose creative themes with a broad appeal.
- ***Tree skirts are required for all trees.***
- ***All decorations, lights, and trim are to be firmly wired or hot glued to the tree or wreath for safe delivery.*** Since the trees and wreaths will be purchased for display in homes and businesses throughout the holiday season, ***food and candy are not permitted.***
- Tree decorators are invited to display information or promotions along with their trees.
- Delivery date for the trees is **Wednesday, November 13 from 10am-6pm.**
- Interested in donating another item such as a centerpiece, topiary, or gift basket? Please contact BRAC at 540.635.9909.



Deck the Halls

Decorator's Registration Form

Please return this form with your tree or wreath to Blue Ridge Arts Council, ***no later than November 13 from 10am-6pm***

Tree: 3 foot 4 foot

Wreath:

Other: _____

Title (theme) for Item

Donated By (Individual or Group Name)

Contact Person (if different from above)

Telephone

Email

Address

Estimated cost of decorations:

\$ _____

(The amount you paid, not full retail, if you purchased on sale, etc. Please do not include the value of the tree. This is necessary in determining the pricing for your item.)

Dates To Remember

October 21 & 22 12pm— 3pm

*Tree & wreaths available for
pick up at the gallery*

November 13 10am— 6pm

Decorated items delivered to the gallery

November 22 6:30pm— 9 pm

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November 23 11am— 2 pm

Holly Jolly Saturday

Sponsorships are available.

For more information about this event
or about Blue Ridge Arts Council,
please contact us.



Blue Ridge Arts Council
305 East Main Street
Front Royal, VA 22630
540.635.9909

kcrump@blueridgearts.org
www.blueridgearts.org

It's Simple!

We provide the tree or wreath and you
use your creativity to design a
one-of-a-kind holiday decoration, all
while having a fun time and raising
funds for Blue Ridge Arts Council!



Deck the Halls

is a major fundraising event for
Blue Ridge Arts Council
We appreciate your generous
support and hope you will help
us continue this cherished
holiday tradition!



17th Annual Deck the Halls
Presented by Blue Ridge Arts Council

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11am-2pm